

New Business Minnesota has created a Small Business Board of Advisors made up of leading Twin Cities business professionals who are committed to helping new and small business owners succeed. The 12-member Small Business Board of Advisors share its insights with topical columns three time a year on “What Every Small Business Should Know” that appears in New Business Minnesota and online at www.newbizminn.com

Since New Business Minnesota began publishing its monthly resource guide in 2007, it has provided critical start up information to more than 190,000 new and small business owners. “One of the most important things that will help a new business succeed is getting the right advice at the right time, identifying your weaknesses early on and finding business professionals who can counter that weakness,” says Boulay. “That’s why we created the Small Business Board of Advisors to provide that kind of timely information in print, online and in person.”

Additionally, the Small Business Board of Advisors meets three times a year at a networking event where each member provides an update on trends and issues they see arising from their business categories. New Business Minnesota puts on the events coordinated through www.newstartupmeetup.com and hosted at one of the five metro locations of OffiCenters and VirtualOffiCenters. The New Business Minnesota Startup Meetup is the largest business Meetup group in the state with more than 4,300 members.

Here are the members of the Small Business Board of Advisors and the business categories they represent:

<u>Board Member</u>	<u>Company</u>	<u>Category</u>
Carolyn LaViolette	Minnesota Society of CPAs	(Choosing a CPA)
Dave Meyer	BizzyWeb	(Social Media Marketing)
Kevin McGovern	CenturyLink	(Telecommunications)
Jonathan Wells	Wells, Schluter, Hanson	(Taxes)
Steve Emmer	ADT Security Services Inc.	(Security)
Lori Spiess	VirtualOffiCenters	(Virtual Office / Office Space)
Susan Ellison	Above & Beyond Benefits	(HR / Employee Benefits)
Ricardo Ortizcazarín	Cazarín Interactive	(Marketing Strategy)
Dana Badgerow	Better Business Bureau	(Better Business Bureau)
Bernie Schwab	Spruce Valley Payroll & Services	(Payroll)
Carlos Monteiro	ClearPay	(Credit Card Services)
Paul Flood	Bremer Bank	(Business Banking)



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